

The Institute for Childhood Resources Names

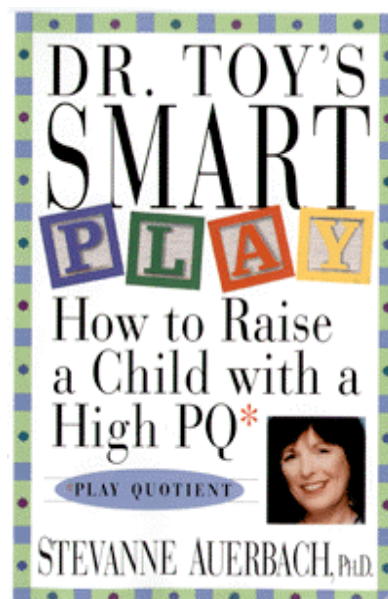
“Firefighter George & the Florida State University Circus Teach Nutrition Pluse How and When to Dial 911”

****** Top Product for Enhancement of Educational Skills 2006 ******

***** Top Ten Products for Social Responsibility 2006 *****

**** 100 Best Children’s Products 2006 ****

“This educational production is a fun way to teach young children about nutrition and what to do in an emergency. Join host Firefighter George and the Florida State University Circus as they teach young viewers about the benefits of keeping fit. Children will enjoy the energetic hosts of the this DVD as they engage in physical activity. It addresses how to make eating vegetables and fruits more of a routine and the benefit of choosing healthy snacks. It also includes a visual lesson for children of real emergencies and how to respond by dialing 911. The production is entertaining and compelling in its ability to capture the importance of keeping children healthy and safe. Children immidiately identify with Firefighter George and will want to watch him again and again. This production has a lot of lasting educational value. It can be used at home and in the classroom.



Start Smarter creates unique nutrition and fitness series of educational videos for elementary school students, specifically for grades pre-K through 2nd grade, equipping educators with the tools they need to help close the achievement gap and enable all students to succeed”

Dr. Stevanne Auerbach, Ph.D.

Age Range: Pre-K through 2nd Grade

Price: \$22.99

Phone: 404-944-1351

Year Released: 2006

**Dr. Toy makes product selection based on the following criteria: Safety; Innovation; Design and Durability; Age Appropriateness; Long Lasting Play Value; Cultural and Ethnic Diversity; Good Transition from Home to School; Educational Value and Learning Skills; Creativity; Improves Understanding of the Community and the World; Good Value for Price; And Just Plain Fun!*