

The Institute for Childhood Resources Names

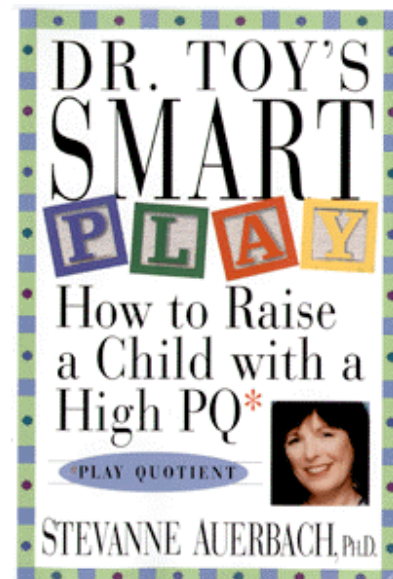
“Firefighter George & Fire Engines Vols. 1 & 2”

* Top Product for Enhancement of Educational Skills *

* Top Ten Most Socially Responsible Products 2003 *

* Top 100 Best Children’s Products 2003 *

These videos (two volumes) were developed by teachers and firefighters to provide children with a better understanding about fire safety with fire Marshall Jerry. The videos feature both women and men firefighters and invite the viewer to get involved in the action. The videos are sure to keep your young child’s full attention. Each piece of equipment is spelled out at the bottom of the screen and repetition and examples of live action shots reinforce each explanation. The videos have been divided into two twenty-minute lessons and feature lots of detail. A fire equipment board book is included in the slipcover for watch and read instruction. This product will help your child understand fire safety and its value in their lives. This is a fun new addition to your young one’s video library!



Age Range: 2-8

Price: \$12.99

Phone: 404-944-1351

Year Released: 2002 & 2003

**Dr. Toy makes product selection based on the following criteria: Safety; Innovation; Design and Durability; Age Appropriateness; Long Lasting Play Value; Cultural and Ethnic Diversity; Good Transition from Home to School; Educational Value and Learning Skills; Creativity; Improves Understanding of the Community and the World; Good Value for Price; And Just Plain Fun!*