





Endorsements and Comments from a Children's Librarian and Audio Visual Selector from a Large Urban Public Library in Texas.

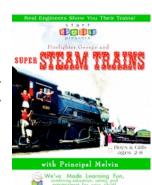


with Firefighter Christy

We've Made Learning Fun,
combining advertion, solely, and
antividinizati for your child!

As a children's librarian, I have found the *Firefighter George* videos to be *far superior* in content to other similar titles in

the market. My patrons love them and will renew them multiple times because their children just aren't ready to stop watching them yet! <u>These titles have some of the best circulation statistics for children's non-fiction videos in our system.</u>

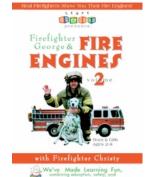




My four-year-old son absolutely loves these videos. When we go to the library to get books and videos, he will ask (or

should I say demand!) that we get at least one Firefighter George video. He will sit and watch them over and over again with complete fascination. He is not only being

entertained but he is also learning valuable lessons. We live in a city with a light rail train system that has many grade crossings. From watching the train videos, he now knows and understands



the dangers of playing around the tracks. What is even better is that as a parent <u>*I*</u> can watch these videos multiple times without becoming brain-dead!

I look forward to adding new titles from Start Smarter to our collections.

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Kathryn King,

Children's Librarian and Children's AV Selector for a large urban public library in Texas and mother of a four-year-old.