"These videos do a fabulous job of reaching kids where they are and really educating them. These videos should absolutely be in every school, library, & video store across the country. Seriously!" -Trains Magazine



April 2004

CHILDREN'S VIDEO

Firefighter George and Steam Trains

By Start Smarter, P.O. Box 421194, Atlanta, GA 30342; <u>www.startsmarter.com</u>; (404)-944-1351; VHS 40 min.; \$12.99

Start Smarter, winner of Dr. Toys 100 Best Children's Products again teams Firefighter George and Emmy Award winner Principal Melvin Bray in this fun, educational approach to steam trains. The pair takes an assortment of "junior engineers' to the Tweetsie for a steam train ride. But before they get under way and after they reach their destination, crewmembers take the children and viewers inside the train and explain what the various levers in the cab do, the



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convright 2004 by Traina Magazina. The original ravious

fireman's responsibilities, the conductor's job, and the inner workings of the steam engine itself. Brought down to a two- to eight-year-old child's level of understanding, the explanations are. nonetheless, accurate and interesting. Woven throughout – and oft repeated – is a clear message of how to enjoy watching trains safely. This video is a wonderful next step for kids who've outgrown animated series, but whose interest in railroads is just beginning.